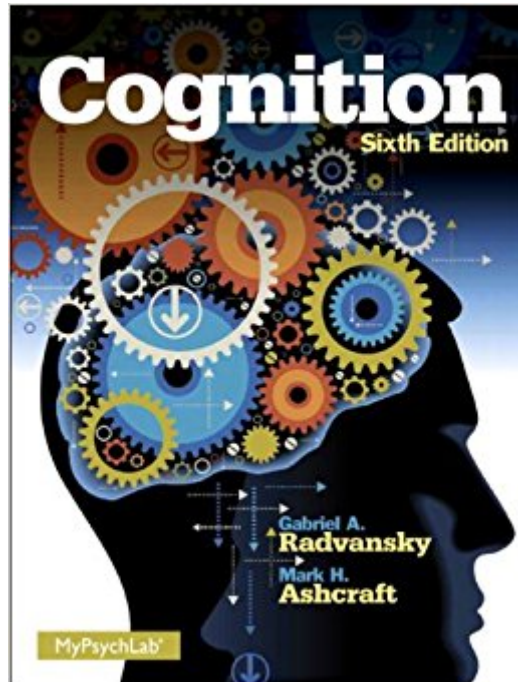




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Cognition (6th Edition)



Synopsis

Provides a balance between classic research and current topics. The psychology of human memory and cognition is fascinating, dealing with questions and ideas that are inherently interesting; how we think, reason, remember, and use language, to name just a few. Using a first person narrative, *Cognition*, 6/e poses direct questions to the reader, and balances classic research with cutting edge topics, drawing in the reader and conveying the excitement of the field. The sixth edition has been updated and expanded upon, with two new chapters – one on cognitive development and the other on cognition and emotion. Reflecting the increasing use of new technologies to study memory and cognition, the authors continue to integrate sections on neurosciences within individual chapter topics. MyPsychLab is a part of the Ashcraft / Radvansky program. Research and writing tools, including access to academic journals, help students explore *Cognition* in even greater depth. To provide students with flexibility, students can download the eText to a tablet using the free Pearson eText app. This text is available in a variety of formats – digital and print. Pearson offers its titles on the devices students love through Pearson's MyLab products, CourseSmart, , and more. To learn more about our programs, pricing options and customization, click the Choices tab.

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